



Electrolux

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NEW French Door Refrigerators: At-A-Glance

Featuring the 23 Cu. Ft. Wave-Touch® Model EW23BC85KS



unique style and design



PureAdvantage® Filtration Systems

Our filtration system keeps clean, filtered air circulated throughout to prevent odour transfer and keeps fresh, clean water and ice at your fingertips.



9-Inch Tall Ice & Water Dispenser

Dispenser fascia fits flush with the door, design accommodates a large variety of containers, from a 16-ounce tumbler to a coffee carafe.



NEW

Soft Freeze™ Bin

Perfect storage for things like ice cream or anything you want to keep frozen, but still soft for serving.

Wave-Touch® Controls

One simple touch and the control panel activates. After you make your choices, options will fade away, returning to an uncluttered display.



Star-K® Certified
Sabbath Mode



french door refrigerators

Featuring
23 Cu. Ft. Wave-Touch®
Model EW23BC85KS

Top Five Features

1. Most Usable Capacity¹
2. Perfect Temp® Drawer with Luxury-Close™
3. PureAdvantage® Ice & Water Filtration
4. New Luxury-Design® Glass Shelves
5. Dual Ice Makers

¹29 cu. ft. and under, exterior ice and water, within the competitive set.

Luxury-Glide® Freezer Drawers

Drawers glide out smoothly and fully extend, giving you easy access to what's inside.

Freezer Organization - **NEW** for 2012

Dual Ice Makers

Soft Freeze™ Bin



NEW

Luxury-Glide® Freezer Baskets

Dividers and Removable Baskets

- Soft Freeze™ Bin, dual-level design plastic baskets and new lower plastic basket.
- Our dual-level storage systems, with Luxury-Glide® baskets, make for easy storage.
- Dividers and removable baskets let customers customize the freezer storage area to fit their exact needs.
- Luxury-Glide® baskets fully extend, putting items in and taking items out is easier than ever.
- Dual Ice Makers offer the problem-solving benefit of increasing the ice-making ability which is ideal for families and entertaining.

perfect organization system



Electrolux

Luxury-Design® LED Lighting

Our ramp-up designer LED lighting is as beautiful as it is functional.



NEW

Luxury-Design® Glass Shelves

All-glass shelves crafted for exceptional beauty and **easy lift-off function**, so you can adjust easily.



NEW

Perfect Temp® Drawer with Luxury-Close™

You'll be ready for any occasion with the Perfect Temp® Drawer with Luxury-Close™ featuring nine preset food temperature selections, three "My Favourite" settings and a temperature range of 28°F-42°F.



PureAdvantage® Air Filtration System

Keeps clean, filtered air circulated throughout to prevent odour transfer.



NEW

Luxury-Close™ Crisper Drawers

Self-closing drawers smoothly glide out and keep produce fresh with adjustable humidity controls and minimal temperature variation.



NEW

Beverage Mat

A clever organization accessory.

129 cu. ft. and under, exterior ice and water, within the competitive set.

Dual Ice Maker - **NEW** for 2012



Fresh Food Ice Maker

Fresh Food Ice Maker

- New ice maker with proven technology and new ice cube shape.
- Cubes are smaller, chill faster, last longer and store better in the ice bucket.

Freezer Ice Maker

- Factory-installed second ice maker is available on all new Wave-Touch® and IQ-Touch™ French Door Models.



Freezer Ice Maker

(Freezer Ice Maker photo is not an accurate representation of featured model EW23BC85KS.)

a style and size for every need

featured



PRODUCT COMPARISON

Model	EW23BC85KS	EI23BC65K	EI23BC35K	EW28BS85K	EI28BS65K
Type	Counter Depth	Counter Depth	Counter Depth	Standard Depth	Standard Depth
Colour – Stainless Steel (S)	S	S	S/W/B	S	S
ENERGY STAR® - Qualified	Yes	Yes	Yes	Yes	Yes
Star-K® Certified (Sabbath Mode)	Yes	Yes	Yes	Yes	Yes
Total Capacity (Cu. Ft.)	22.6	22.6	22.6	27.8	27.8
Features					
Electronic Controls	Wave-Touch®	IQ-Touch™	IQ-Touch™	Wave-Touch®	IQ-Touch™
Ice Storage	Over 4 Lbs.	Over 4 Lbs.	Over 4 Lbs.	Over 6 Lbs.	Over 6 Lbs.
Fast Freeze™	Yes	Yes	Yes	Yes	Yes
PureAdvantage® Water & Ice / Air Filtration	Yes	Yes	Yes	Yes	Yes
Glass Shelves (Half Width / Quarter Width)	3 / 1 Luxury-Design® Lift-Off	3 / 1 Luxury-Design® Lift-Off	3 / 1 SpillSafe® Sliding	3 / 1 Luxury-Design® Lift-Off	3 / 1 Luxury-Design® Lift-Off
Humidity-Controlled Crispers	2 Luxury-Close™	2 Luxury-Glide®	2 Luxury-Glide®	2 Luxury-Close™	2 Luxury-Glide®
Perfect Temp® Drawer	Luxury-Close™			Luxury-Close™	
Luxury-Glide® Cool Zone™ Drawer		Yes	Yes		Yes
Wine and Beverage Mat	Yes			Yes	
Luxury-Design® LED Ramp-Up Multilevel Lighting	Yes	Yes	Yes	Yes	Yes
Luxury-Glide® Sliding Full-Width Freezer Baskets (1 Deep with Divider)	Plastic	Wire	Wire	Wire	Wire
Dual Ice Maker (Second Ice Maker)	Yes	Yes	Yes	Yes	Yes
Soft Freeze™ Bin	Yes			Yes	
Product Dimensions					
Height (with Hinges & 3/8" Rollers)	69-1/2"	69-1/2"	69-1/2"	69-1/2"	69-1/2"
Cabinet Width / Door Width	35-5/8" / 36"	35-5/8" / 36"	35-5/8" / 36"	35-5/8" / 36"	35-5/8" / 36"
Depth (to Center of Arc) (with 90° Door Open) (with Drawer Fully Extended Incl. Handle)	28-3/16" 42-9/16" 45-7/8"	28-3/16" 42-9/16" 45-7/8"	28-3/16" 42-9/16" 45-7/8"	33" 47-7/16" 54-3/4"	33" 47-7/16" 54-3/4"
Cutout Dimensions					
Height x Width x Depth	70-1/4" x 36" x 25"	70-1/4" x 36" x 25"	70-1/4" x 36" x 25"	70-1/4" x 36" x 28-7/8"	70-1/4" x 36" x 28-7/8"

NOTE: Always consult local and national electric & plumbing codes. Refer to Product Installation Guide for detailed installation instructions on the web at electroluxappliances.ca. Specifications subject to change.



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Electrolux Major Appliances, N.A.

**CANADA • 5855 Terry Fox Way • Mississauga, ON L5V 3E4
1-800-265-8352 • electroluxappliances.ca**

Electrolux recommends

ecosential by Smart Choice™

A line of effective, eco-friendly cleaners designed by appliance experts. ecosential by Smart Choice™ is a natural, non-abrasive formula that is gentle enough for everyday use.



Stainless Steel Cleaner – Cleans, polishes and protects stainless steel from fingerprints, water spots and residue build-up. Formulated for use on genuine stainless, coated stainless and "stainless look" appliances. **PN# ECOS**

Micro Fiber Cloths – The perfect complement when used with Stainless Steel Cleaner. **PN# ECOM (2 Cloths)**

See the entire Refrigeration collection at electroluxappliances.ca